



# Applebaum Emerging Leaders Summer Program

Through a competitive admission process, Wayne State University will select 10 undergraduate students pursuing various majors to participate in an intensive eight-week summer program filled with personal, professional and leadership development experiences. Students will commit an estimated 25 hours per week to the program, including educational sessions, take-home assignments, networking events, site visits and group project work. Through the Applebaum program, students will develop practical skills and build strong cohort connections.

## Eight-Week Applebaum Emerging Leaders Pathway

Week

PERSONAL DEVELOPMENT	<b>LEARN*</b>	<ul style="list-style-type: none"> <li>About the program</li> <li>About yourself (<i>strengths and assets</i>)</li> <li>The role of the coaches and support network</li> </ul>	<i>Networking event with coaches</i> <b>1</b>
	<b>SEARCH</b>	<ul style="list-style-type: none"> <li>Career launch Resources   Resumes   Research</li> </ul>	<b>2</b>
	<b>ENTERPRISE</b>	<ul style="list-style-type: none"> <li>Understand Applebaum 20-80 rule (<i>20 percent strategy; 80 percent execution</i>)</li> <li>Recognize entrepreneurship risks and rewards</li> <li>Demonstrate project management strategy</li> </ul>	<b>3</b>
CAREER EXPLORATION	<b>COMMUNICATE*</b>	<ul style="list-style-type: none"> <li>Pitches and presentations</li> <li>Content delivery</li> <li>Effective networking</li> </ul>	<i>Networking event with WSU alumni</i> <b>4</b>
	<b>EXPLORE*</b>	<ul style="list-style-type: none"> <li>Discover factors that impact image</li> <li>Determine professional storyline</li> <li>Assess organizational cultures</li> </ul>	<b>5</b>
	<b>CONSIDER</b>	<ul style="list-style-type: none"> <li>Look at nonprofit sector</li> <li>See opportunities as a volunteer</li> <li>Expand philanthropic engagement</li> </ul>	<i>Networking event with nonprofit leaders</i> <b>6</b>
PERSONAL AND PROFESSIONAL PLANNING	<b>DEVELOP</b>	<ul style="list-style-type: none"> <li>Create a personal development plan</li> <li>Translate ideas into action planning for career development</li> </ul>	<b>7</b>
	<b>PRESENT*</b>	<ul style="list-style-type: none"> <li>Group project presentation</li> <li>Final engagement</li> <li>Debrief of the program</li> </ul>	<i>Networking event with small business owners</i> <b>8</b>

\*Two sessions this week